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Antilatency & EZtrack® announce the integration of their products

ALT LLC, owner of Antilatency and oARo SAS, owner of EZtrack®, are proud to announce that the coming together of their systems allows the release of an all-in-one virtual production kit.

This integration allows using EZTrack® and Antilatency out of the box. The unique blend of technologies opens new horizons for Virtual Production enthusiasts, studios, and creative teams to get the most out of their Virtual Studio.

<u>Antilatency</u>, a precise and user-friendly tracking system, can position any number of objects, cameras, and people inside a tracking area of any shape and size using a wired or wireless connection. The system doesn't require any calibration. The scalability and easy installation allow a customer to adopt the tracking system based on their location and quickly redesign it if needed. No matter whether using a green screen or LED panels the system works stably under different conditions.

<u>EZtrack®</u> relies on a compact system unit operated by an intuitive interface. The solution delivers accurate tracking, image sync, zoom/focus data, and communication with 3D render engines, as well as the tracking of objects or talents on-set in real-time.

As valuable complement to the Antilatency system, users can now get access to a set of premium features packaged into the EZtrack® system unit:

# ONE UNIFIED USER INTERFACE, SEVERAL TRACKING OPTIONS

Opt for Antilatency or EZtrack® supported tracking technologies depending on the configuration of your virtual set. Send tracking data over the FreeD protocol or with the LiveLink plugin for Unreal. EZtrack's intuitive interface displays all tracking information in a one-tab screen.

### LENS DATA ACQUISITION

EZtrack® reads zoom/focus data from a wide range of digitally encoded lenses (Canon, Fujinon, Angénieux lines supported) as well as prime lenses thanks to external encoders.





### **GENLOCK SUPPORT**

EZtrack® processes the Genlock signal generated across the camera rigs. Such a feature is especially useful for live-to-air applications.

### TRACKING OVER IP

Control the camera tracking via a dedicated WebApp accessible from any computer or tablet on your network, even if the control room is remote from the set.

For now the systems are available to purchase separately, but very soon we will announce the first bundle of boxed solutions. You can contact both companies to request a list of required hardware and software.

# Quotes:

"We had many requests regarding lens data acquisition, Genlock, the FreeD protocol, and tracking over IP from the virtual production community. When we met the EZtrack team, we understood that a combination of our products can boost the effectiveness of each other's products. Now we are ready to present a new ready-to-use solution for creators and studios in such an interesting field as virtual production"

Roman Vdovchenko CBDO, Antilatency

"We have followed-up and observed with interest the work of the Antilatency's dev team since their very first prototype three years ago. When they decided to land into the Virtual Production market, then we immediately saw the interest to co-develop a partnership between our two companies, thus, with the perspective of cross-enabling the compatibility of our systems. Undoubtedly, Antilatency is very scalable, therefore, it makes a great addition to our EZtrack® Hub for camera tracking!"

Timothée de Goussencourt, CTO, oARo

### Links:

Photos, videos and text:

https://drive.google.com/drive/folders/1aAfUbnQkCGeMg4djoll0yrEA\_k1e0Vde?usp=sharing
Antilatency tracking system for Virtual Production: <a href="https://antilatency.com/virtual-production">https://antilatency.com/virtual-production</a>
About EZtrack® camera tracking Hub: <a href="https://eztrack.studio/">https://eztrack.studio/</a>
About oARo SAS, developer of EZtrack®: <a href="https://oaro.studio/">https://oaro.studio/</a>